

Flow Data

Unlock the power of 1st-party homebuyer data with Flow.

Reach high-intent homebuyers and renters with Flow's data-driven targeting solutions.



Homebuyers and renters are your ideal audience
They are ready to spend and have high intent and value.

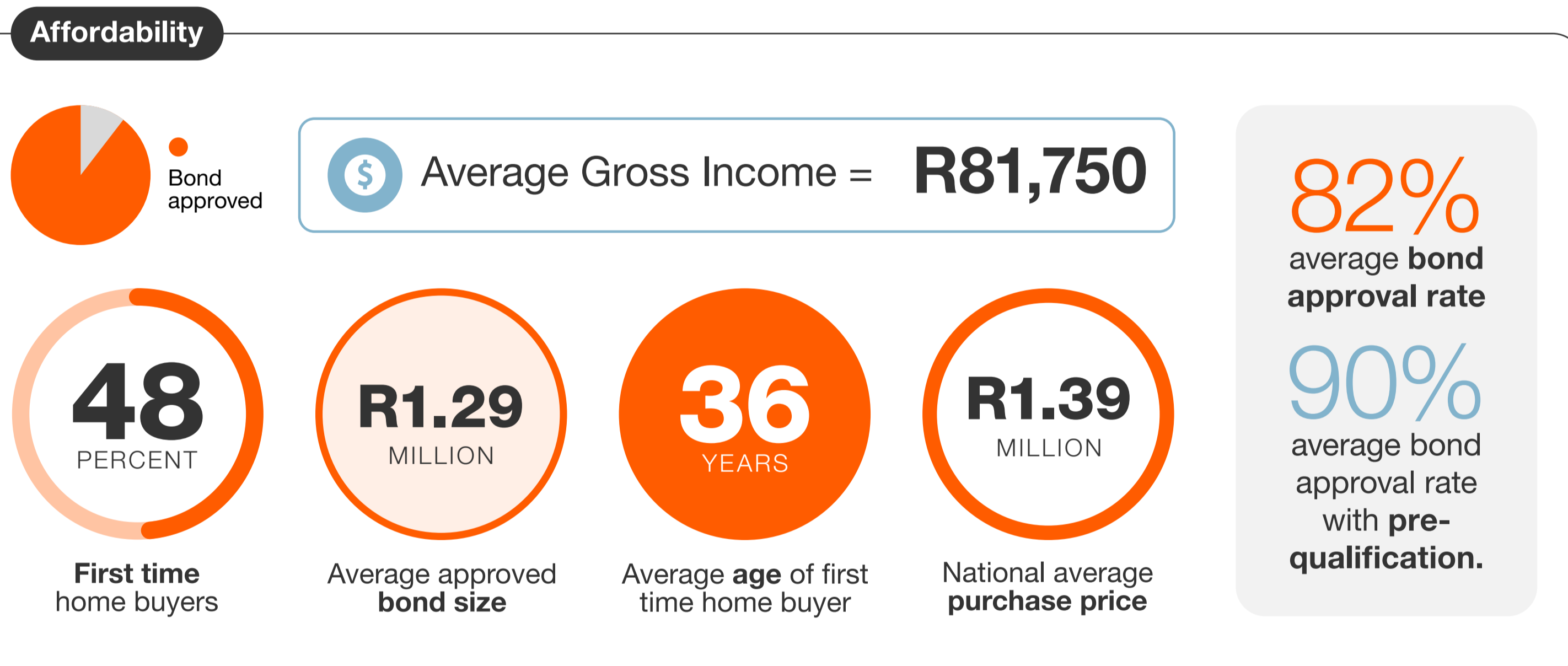
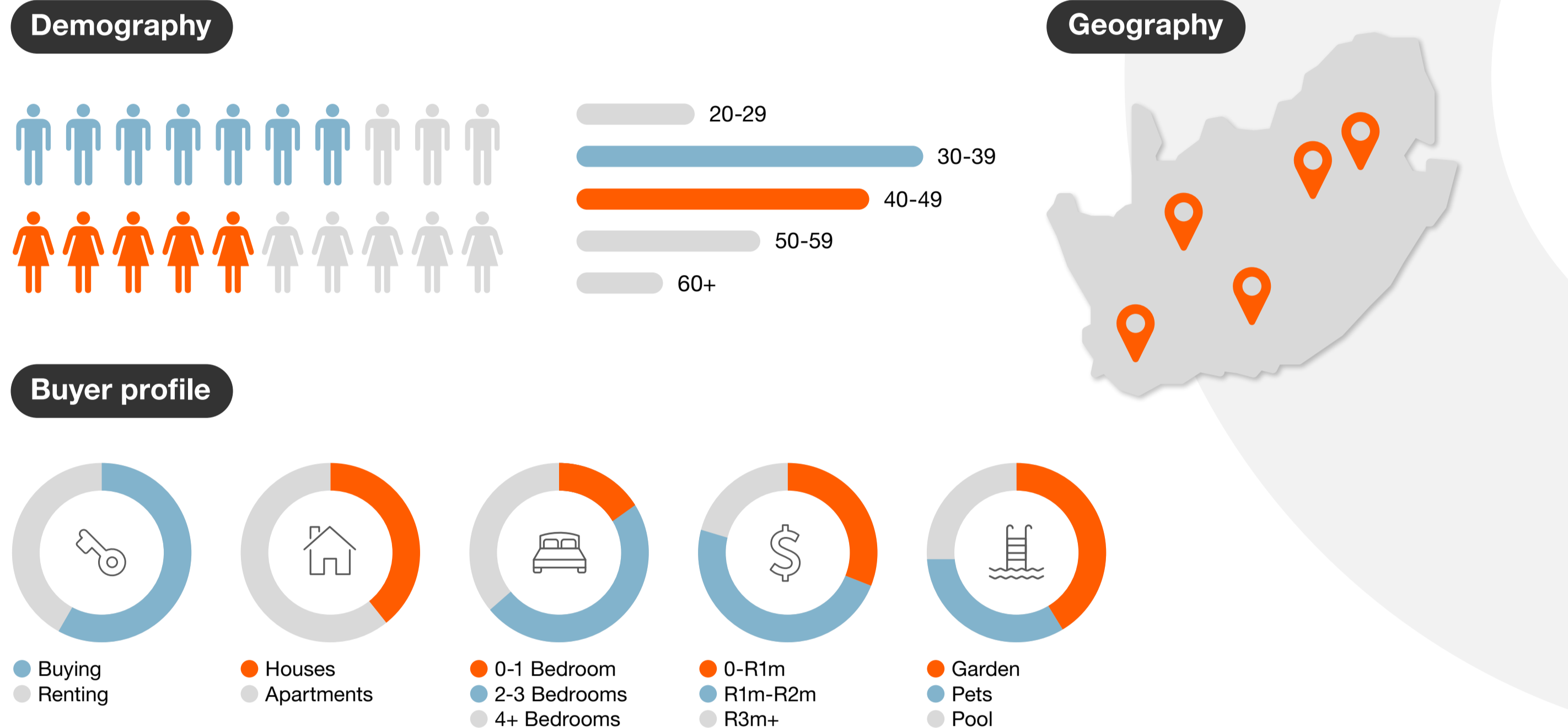
Access millions of engaged people online
Flow's data captures millions of property buyers and tenants, giving brands a highly-targeted audience.

Maximise marketing
Brands in relevant industries can maximise marketing impact with Flow's data-driven targeting solutions.

Get a 1st party data strategy
CMOs and agencies need a first-party data strategy to avoid getting lost in the saturation of Facebook and Google data.

A profiled audience

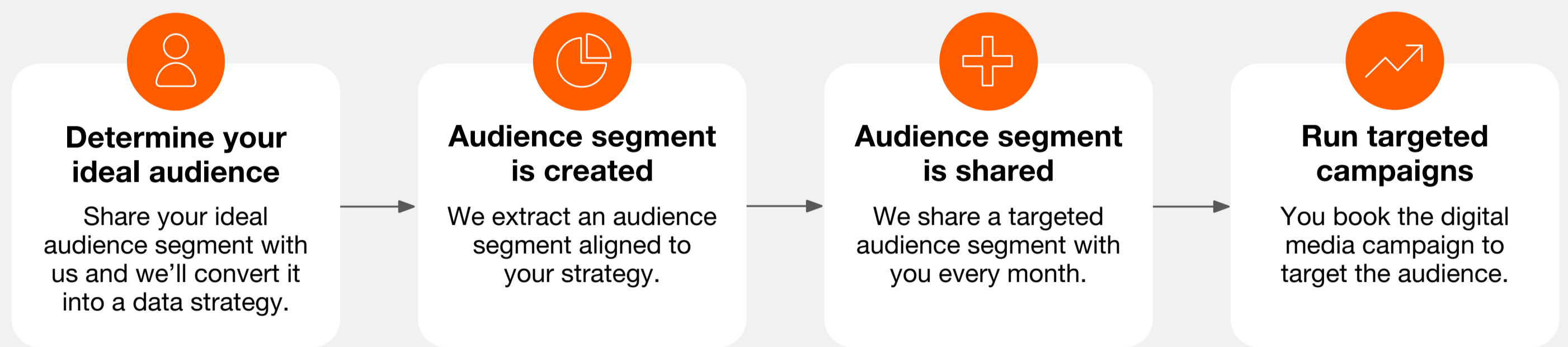
Targeted by:



*Audience data is POPIA compliant

How it works

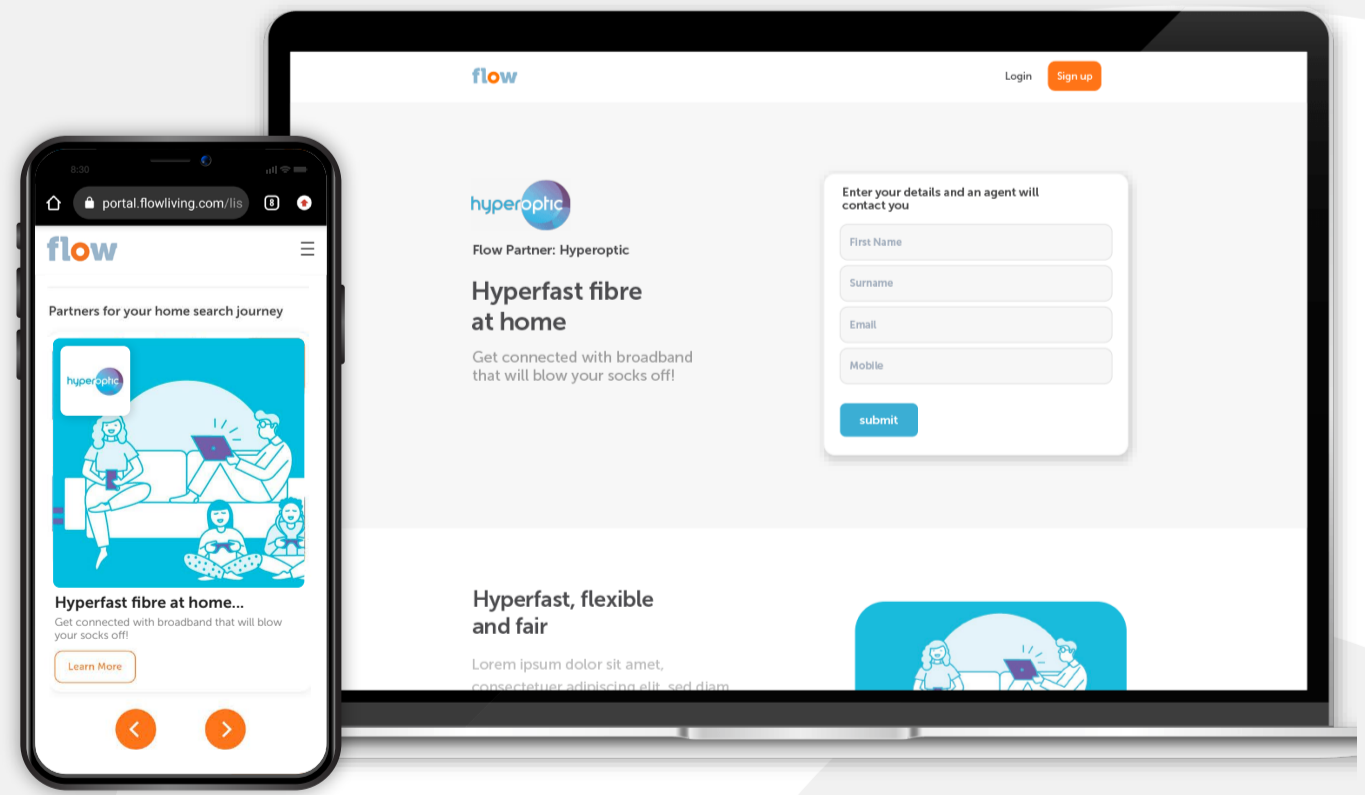
Flow provides a **targeted buyer & tenant audience segment** that can be used to reach marketing objectives.



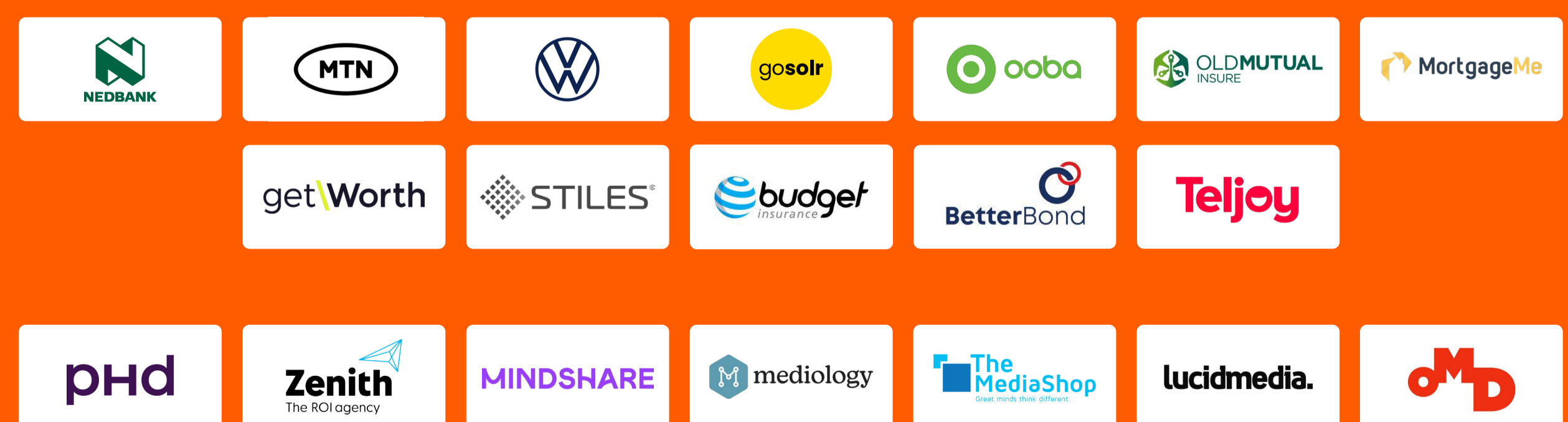
OR, let us do it for you.

We can manage everything.

- ✓ Landing pages
- ✓ CRM integration
- ✓ Ad design
- ✓ Reporting



Leading brands and media agencies are using Flow to optimize their marketing campaigns using 1st party data



See how Flow can help you gain a competitive advantage for your business with 1st-party homebuyer data

[Get started](#)

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