

Unlock the power of 1st party homebuyer data with Flow.

Reach high-intent homebuyers and renters with Flow's data-driven targeting solutions.



Homebuyers and renters are your ideal audience
They are ready to spend and have high intent and value.

Access millions of engaged people online
Flow's data captures millions of property buyers and tenants, giving brands a highly-targeted audience.

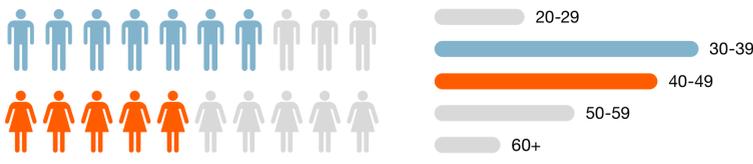
Maximise marketing
Brands in relevant industries can maximise marketing impact with Flow's data-driven targeting solutions.

Get a 1st party data strategy
CMOs and agencies need a first-party data strategy to avoid getting lost in the saturation of Facebook and Google data.

A profiled audience

Targeted by:

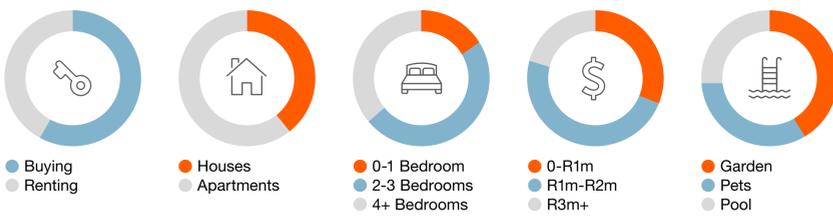
Demography



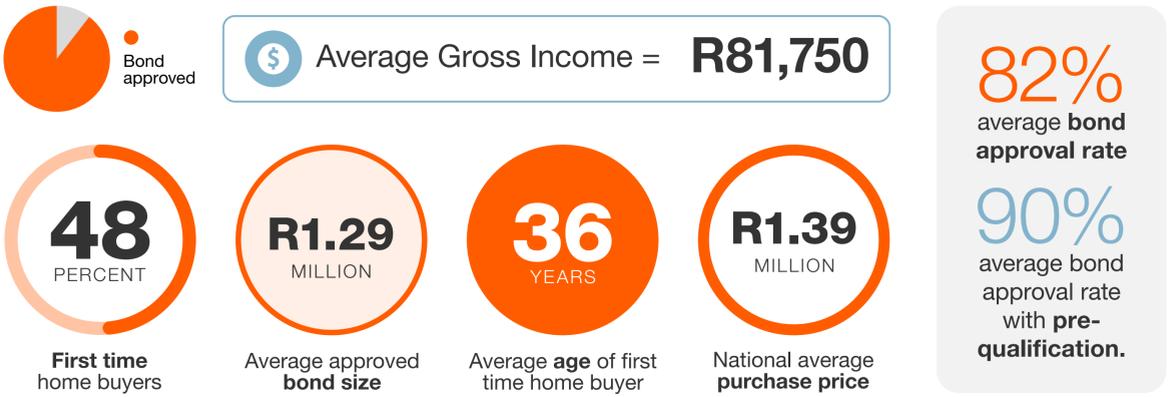
Geography



Buyer profile



Affordability

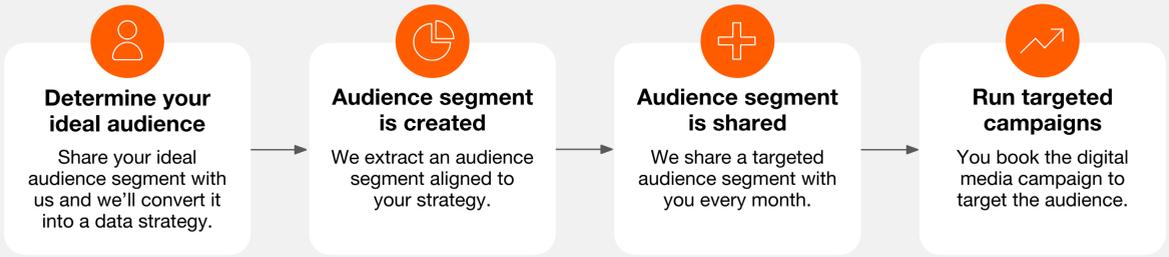


*Audience data is POPIA compliant

How it works

Flow provides a **targeted buyer & tenant audience segment** that can be used to reach marketing objectives.

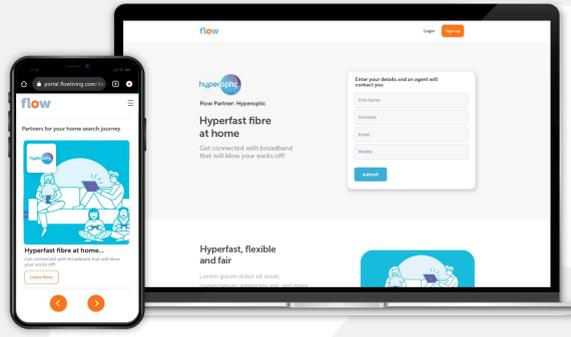
Rate card	
Audience setup	R10,000
Up to 1m impressions	R25 CPM
1m-5m impressions	R20 CPM
5m+ impressions	R15 CPM



OR, let us do it for you.

We can manage everything.

- ✓ Landing pages
- ✓ CRM integration
- ✓ Ad design
- ✓ Reporting



Leading brands and media agencies are using Flow to optimize their marketing campaigns using 1st party data



Join the Flow Partner Marketplace and unlock the power of 1st party data!

[Find out more](#)

Contact: sales@flowplatform.com

